

Golden Cylinder Awards 2013 PUBLICATION SECTOR

C2 Publication Supercalendered-Retail

"This one makes you want to buy the Candy," commented one of the judges. Full web register along with perfect fold and crossovers also set this entry apart. This winning company managed to achieve a coated paper look on more cost effective stock, Madison 32# SCA, and commented on the unique effectiveness of print for this project. Inks used were supplied by Flint.



The winner in the Publication Supercalendered Retail category for

10/21/12 Target Event

is

RR Donnelley Lancaster, PA

C3 Publication Supercalendered-Catalog

Consistency across a broad range of subject matter and the quality of the bindery made this a favorite with the judges. Using Quad CR/T inks, it was printed on 34# Cat 'G' SCA stock.



The winner in the Publication Supercalendered-Catalog category for
Fingerhut Holiday Big Book Catalog

is
Quad/Graphics

C4 Publication Supercalendered-Magazine

Crisp and clean with vibrancy of color made this example stand out in a class of its own. Utilizing Gravure's wide tonal range and close attention to inks, supplied by Flint, it delivered vibrant illustrations with fine reversed out text and fine lines. Printed on UPM Madison stock.



The winner in the Publication Supercalendered-Magazine category for

The New York Times Magazine 12/9/12 issue

is

RR Donnelley Lancaster, PA

C5 Publication Lightweight Coated (Under 40#)-Retail

This winner demonstrated good solid coverage throughout with excellent crossovers. It was printed on Verso Velocity Roto 40# with the CR/T ink system.



The winner in the Publication Lightweight Coated (Under 40#)-Retail category for

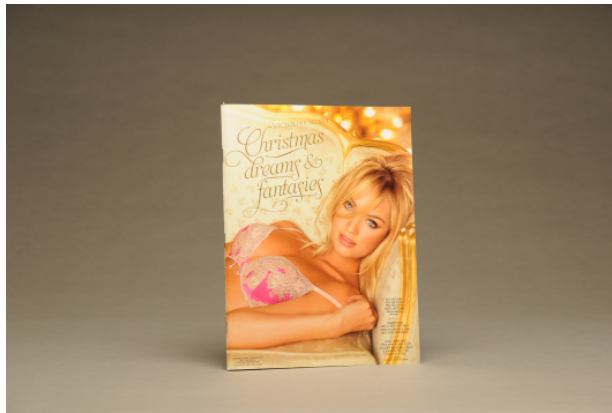
Las Vegas Convention and Visitor Guide

is

Quad/Graphics

C6 Publication Lightweight Coated (Under 40#)-Catalog

The Judges commented on the flesh-tones and the detail in the model's hair. The reverse text and well-executed crossovers also made this a firm favorite. Again, CR/T inks printed on Conso Web 38#.



The winner in the Publication Lightweight Coated (Under 40#)-Catalog category for

Victoria's Secret, Christmas Dreams Catalog

is

Quad/Graphics

C7 Publication Lightweight Coated (Under 40#)-Magazine

Super clean print produced a visually pleasing look on this award winner. Comments were made about the color consistency throughout the piece. Printed with Flint Ink on Verso substrate.



The winner in the Publication Lightweight Coated (Under 40#)-Magazine category for

Martha Stewart Living August 2012

is

RR Donnelley Mattoon, IL

C8 Publication Coated (Over 40#)-Retail

The coated paper (UPM Star Silk “G”) used for this item contributed to the overall look and feel, while the close attention to registration and crossovers made this a winner. Through close attention to detail, this winning company delivered a Gravure printed product that exceeded even the high expectations of the customer. Ink was supplied by Flint.



The winner in the Publication Coated (Over 40#)-Retail category for

JC Penney 3/4/12 Event

is

RR Donnelley Lancaster, PA

C9 Publication Coated (Over 40#)-Catalog

The supplied documentation described how this big project produced at multiple locations flowed together. Consistent neutral grey balance, amazing registration, using Flint ink on Verso stock delivered great quality throughout.



The winner in the Publication Coated (Over 40#)-Catalog category for
Restoration Hardware 2012 Fall Campaign

is

RR Donnelley Warsaw, IN

C10 Publication Coated (Over 40#)-Magazine

"Wonderful, as always!" From the photography through reprographics, despite the level of complexity and vibrant colors, the crisp clean look was maintained. Printed on 50# Verso stock.



The winner in the Publication Coated (Over 40#)-Magazine category for
National Geographic Magazine, December 2012 Issue
is
Quad/Graphics

D4 Technical Innovation-Press

Detailed documentation explained the processes involved to deliver this piece. The successful implementation of a complex layout resulted in the overlay effect that the customer required. To accommodate production, adjustments had to be made to the press and the engraving set-up, demonstrating a willingness to think outside the box.



The winner in the Technical Innovation-Press category for
Printing using different width ribbons
is
Editora Abril S/A

“Best of the Best” for Publication



Restoration Hardware 2012 Fall Campaign

RR Donnelley Warsaw, IN