

Golden Cylinder Awards 2015 Publication

Publication Supercalendered Catalog

The initial impact of this catalog is enhanced by the color consistency delivered by the Gravure process and the cross alignment with offset inserts.



The winner in the Publication Supercalendered Catalog category for

Cabela's Fall Hardcover Catalog

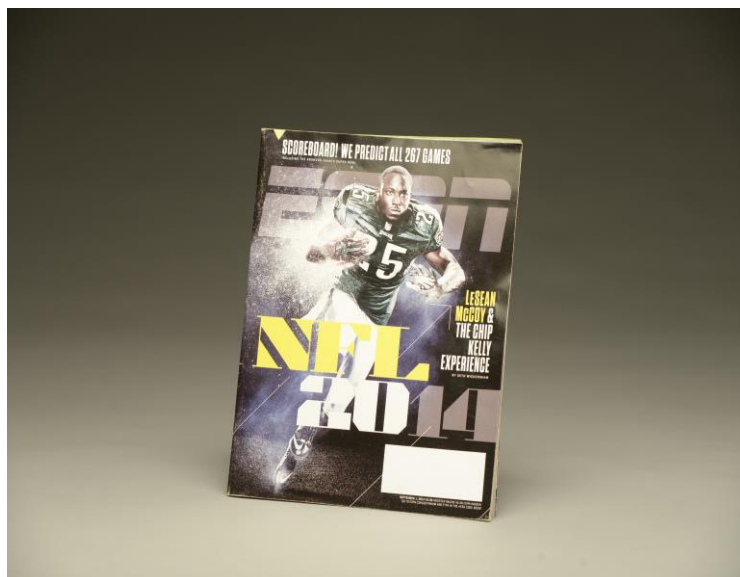
is

Quad/Graphics, Inc.

Golden Cylinder Awards 2015 Publication

Publication Supercalendered Magazine

Printed entirely by Gravure, the good registration and color separation made this entry stand out. The distinctive photographic look of gravure is used to full advantage in this issue.



The winner in the Publication Supercalendered Magazine category for

2014 NFL Preview issue of *ESPN the Magazine*

is

Quad/Graphics, Inc.

Golden Cylinder Awards 2015 Publication

Publication Coated (over 40#) Retail

Excellent job on registration and color work. The cross page alignment is very impressive and the images really stand out.



The winner in the Publication Coated (over 40#) Retail category for

Kohl's 11/27 Event (Black Friday)

is

Quad/Graphics, Inc.

Golden Cylinder Awards 2015 Publication

Publication Coated (over 40#) Catalog

Excellent color work, color saturation and reverse print out of four colors. The alignment of Gravure and Offset pages were both mechanically and color accurate.



The winner in the Publication Coated (over 40#) Catalog category for

Ethan Allen July 2014 Catalog

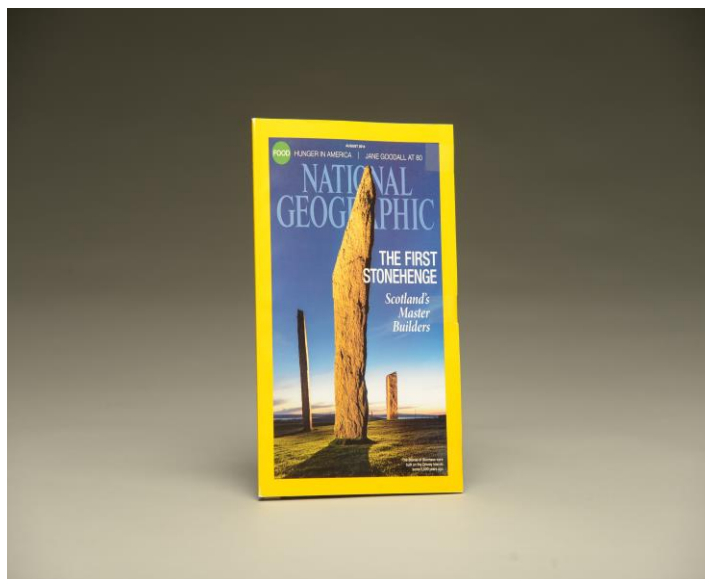
is

Quad/Graphics, Inc.

Golden Cylinder Awards 2015 Publication

Publication Coated (over 40#) Magazine

Excellent image reproduction and color saturation. This winner once again lives up to its immaculate reputation. Using all the benefits of Gravure printing to their advantage, this magazine consistently shows what can be achieved using the printed image to help tell compelling stories.



The winner in the Publication Coated (over 40#) Magazine category for

National Geographic, August 2014

is

Quad/Graphics, Inc.

Golden Cylinder Awards 2015 Publication

Publication Supercalendered Retail

Good color saturation and registration. Gravure achieved a fine balance of weight vs show-through on super calendered paper.



The winner in the Publication Supercalendered Retail category for

12/21/14 Target Event

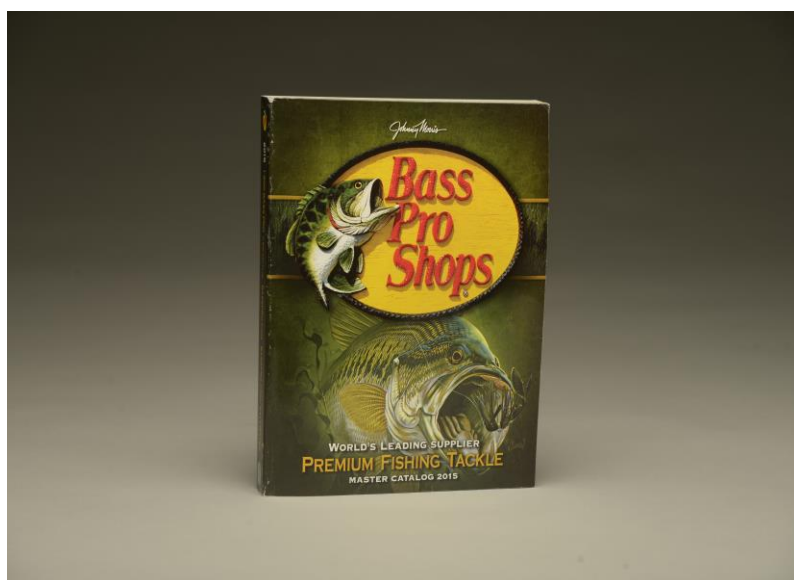
is

RR Donnelley

Golden Cylinder Awards 2015 Publication

Publication Supercalendered Catalog

Nice book with visual impact. Great overall appearance and image quality delivering consistent, high fidelity color. The sheer size of this catalog is impressive enough. The fact that it has been executed so well, on lightweight stock, is remarkable.



The winner in the Publication Supercalendered Catalog category for

Bass Pro Shops-Master Catalog 2015

is

RR Donnelley

Golden Cylinder Awards 2015 Publication

Publication Lightweight Coated (under 40#) Catalog

Printed on 34# stock, the printer overcame show-through concerns and delivered on the high quality expectations that go along with this iconic brand. The judges particularly appreciated the attention paid to register control to deliver the small reverse text.



The winner in the Publication Lightweight Coated (under 40#) Catalog category for

Victoria's Secret Swim 1 RD

is

RR Donnelley

Golden Cylinder Awards 2015 Publication

Publication Lightweight Coated (under 40#) Magazine

Very nice process print and color separation, great registration and overall appearance. The color balance is maintained throughout the piece, despite the contrast between dense ink coverage and delicate flesh tones and tonal transitions.



The winner in the Publication Lightweight Coated (under 40#) Magazine category for

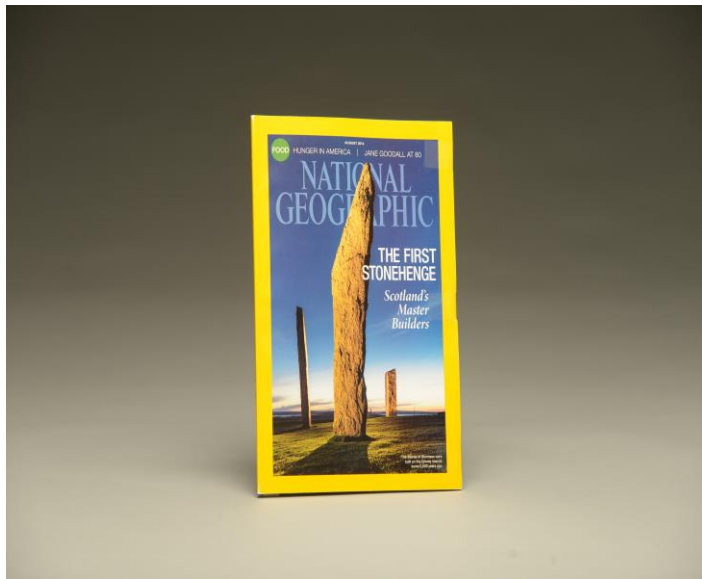
Better Homes and Gardens February 2015

is

RR Donnelley

Golden Cylinder Awards 2015 Publication

The Best of the Best winner is...



National Geographic August 2014

Quad/Graphics, Inc.