



# APPLICATION FOR MEMBERSHIP

Company Name: .....

*Company Headquarters*

Street Address: .....

.....

City: ..... State/Province: ..... Zip Code: .....

Country: ..... Country Code: .....

Phone: ..... Fax: .....

Web Site: .....

## Who do you want to designate as your Corporate Representative

*(please see attached sheet with description of Corporate Representative responsibilities):*

First Name: ..... Last Name: .....

Title: .....

Cell phone: .....

E-Mail Address: .....

## Corporate Representative's Location (only if different from above)

Street Address: .....

.....

City: ..... State/Province: ..... Zip Code: .....

Country: ..... Country Code: .....

Phone: ..... Fax: .....

## Marketing Contact

*Who should we work with to coordinate use of the GAA logo or other marketing related communications?*

First Name: ..... Last Name: .....

Title: .....

Cell phone: .....

E-Mail Address: .....

# MEMBER PRINTERS

**Primary Business Type** (check one)

- Packaging Printing
- Product Printing
- Publication Printing

**Secondary Business Type** (check one or none)

- Packaging Printing
- Product Printing
- Publication Printing

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**Printing Specialty** (check all that apply)

**Packaging**

- Film Substrates
- Paper Substrates
- Board Substrates
- Foil Substrates

**Product**

- Wall Covering
- Floor Covering
- Gift Wrap (gift wrap, bags, cards, etc)
- Security (stamps, lottery tickets, etc.)
- Decorative Laminates (wood grain, etc.)
- Transfer
- Vinyl
- Other Paper and Films

**Publication**

- Magazine
- Catalog
- Inserts
- Sunday Supplement

*Membership fee is \$1,000 annually for Printer Companies.*

# MEMBER SUPPLIERS

*Providers of goods and/or services to the gravure printing process*

## Primary Business Type (check one)

- Supplier
- User
- Consultant

## Secondary Business (check one or none)

- Supplier
- User

## Supplier Specialty (check all that apply)

- Inks            *Inks*            *Coatings*            *Pigments*
- Substrates    *Paper*            *Board*            *Film*            *Foil*
- Other            *Material*            *Equipment*            *Service*
- Engraver        *Engraver*            *Separator (Trade Shop)*            *Base Manufacturer*
- Consultant
- Capital Equipment and Systems

*Membership fee is \$1,000 annually for Supplier Companies.*

# MEMBER END USERS

*Buyers and users of gravure*

## User Specialty (check all that apply)

- Magazine Publisher
- Advertising Agency
- Buyer                                    *Packaging*            *Product*            *Publication*
- Designer                                *Packaging*            *Product*            *Publication*
- Pharmaceutical Company
- Printed Electronics End User Company
- Cataloger/Retailer

*Membership fee is \$1,000 annually for End User Companies.*

# COMPANY PROFILE

*Your company profile will appear in the GRAVURE Buyers' Guide which is posted on our website and distributed via email to our entire database.*

## CORPORATE REPRESENTATIVE

I certify that the information contained on this application is correct. I agree to be governed by the by-laws of the Association, which will be sent to me upon receipt of this application and payment of the membership fees.

Signature:..... Date:.....

# METHOD OF PAYMENT

We accept payments, in US funds only, in the form of a check, money order, Visa/Master Card/American Express. Electronic payment information is available upon request.

**CHECK ENCLOSED**

Make check payable to the Gravure Association of the Americas, Inc.

*REMIT TO:*

**Gravure Association of the Americas**  
8281 Pine Lake Road Denver, NC 28037  
**Tel:** (201) 523-6042

**CHARGE MY:**

- VISA
- Master Card
- American Express

**Amount: (US funds only):** .....

**Account Number:** .....

**Print Name of Cardholder:** .....

**Signature:** .....

**Expiration Date:** .....

**CVV Code:**.....

**INTERNATIONAL WIRE TRANSFER**

Please contact GAAmericas for electronic payment information at 201.523.6042.



*Completed application & questions about membership should be directed to:*

**Phil Pimlott**  
**Email:** ppimlott@gaa.org

**Gravure Association of the Americas**  
8281 Pine Lake Road Denver, NC 28037  
**Tel:** (201) 523-6042  
**E-mail:** gaa@gaa.org | info@gaa.org  
**www.gaa.org**

# HOW TO CHOOSE YOUR GAAMERICAS CORPORATE REPRESENTATIVE

The designated GAAmericas Corporate Representative will be the main contact between your company and the Gravure Association of the Americas. As a corporate member of GAAmericas, your company may have as many employees on our mailing list as it sees fit, but official business should be conducted via the Corporate Representative. The Corporate Representative's responsibilities are listed below.

## 1. VOTING RIGHTS

The Corporate Representative is responsible for voting on any changes to the GAAmericas bylaws or other major decisions as decided by the GAAmericas Board of Directors. This function cannot be designated to anyone other than the official Corporate Representative.

## 2. PROVIDING COMPANY INFORMATION AND EMPLOYEE DATA TO GAAmericas

Although the Corporate Representative is responsible for the following, any of these duties may be relegated to another employee/department. GAAmericas will be happy to contact these designees directly, once they are named by the Corporate Representative.

### **About employees, the Corporate Representative:**

- Decides which employees and company locations should be listed in GAAmericas' Membership Directory
- Assigns a Location Representative for each location listed with GAAmericas
- Determines which employees should be on the GAAmericas mailing list, including additions and deletions due to personnel changes
- Advises GAAmericas of changes to this list, such as address changes, phone, fax, and e-mail changes
- Provides to GAAmericas the names of employees who might be interested in serving on a GAAmericas Committee or Council, or who may be interested in acting as a speaker or moderator at GAAmericas events

### **About providing company information:**

- The Corporate Representative will, when possible, provide the names of the appropriate personnel for GAAmericas to contact regarding public relations, marketing, human resources, trade shows, environmental issues, safety and health issues, and finances/purchasing. By providing these names, we can serve you better by focusing our mailings and assuring you get the most out of your membership with GAAmericas.
- The Corporate Representative should let GAAmericas know about acquisitions, new plants or plant expansions, and new products. In addition, the Corporate Representative should ensure that GAAmericas receives important press releases and other company news that may be of interest to the gravure industry.
- The Corporate Representative is responsible for completing the forms for the Buyers' Guide edition of GRAVURE, and will receive the application information for the annual Golden Cylinder Awards.

## 3. BILLING INFORMATION

The Corporate Representative will receive the bill for the annual dues, unless arrangements are made to have it sent to another department/employee.