



Be at the Forefront of All Things Gravure. Be a GAA Member.

Technology. Support.
Events. Training. Consulting.
Networking. Leadership.
It All Starts with Membership.



The Professional Association Dedicated to Advancing the Gravure Industry

Since 1947, various entities have existed to serve the needs of the gravure printing industry and the professionals who work in it... known today as the Gravure Association of the Americas (GAA).

Though the names of the organization may have changed through the years, our mission has remained constant - to provide the opportunities, resources, and expertise gravure professionals need to be competitive and successful in the printing industry.

- ✦ Network with print buyers, suppliers, and other printers
- ✦ Share best practices and quality standards that showcase the excellence of gravure
- ✦ Increase your business through our widely circulated annual buyer's guide
- ✦ Access technical articles and papers for essential and advanced gravure techniques
- ✦ Access discounted rates and privileges for participating in annual industry competitions like the prestigious Gravure Cylinder Society
- ✦ Be part of technical committees, councils, task force groups, and more
- ✦ Attend events for advancing gravure knowledge and expertise
- ✦ Receive technical training and consultation services at member rates
- ✦ Take advantage of exclusive advertising, promotion, and sponsorship opportunities
- ✦ Enjoy a direct line of communication with government and industry regulatory agencies and help develop standards and protocol for the future of gravure



It's much more than a membership. Being part of the GAA is your chance to build your business, enhance your printing performance, and shape the industry for years to come.

Why GAA?

As the gravure industry's only dedicated professional trade association, GAA delivers a number of strategic services and benefits that are specifically tailored to the needs of gravure professionals like you. These include:

- ✔ Tracking and reporting of environmental regulations and issues
- ✔ Timely news of industry developments through the member section of the GAA website, as well as access to back issues of GRAVURE magazine and GravurExchange
- ✔ Technical support available five days a week via email
- ✔ Discussion platform for technical questions
- ✔ Education and training through our programs, conferences, and symposiums
- ✔ Access to GAA's Membership Directory
- ✔ Member rates on all upcoming events
 - Basic Gravure Seminar
 - Advanced Pressroom Technology Seminar
 - Print Media Conference
 - Gravure Global Summit
 - Technical Forum
- ✔ Member rate on technical materials
 - Gravure Process & Technology textbook, 2nd Edition. And Gravure Specifications and Tolerances "Blue Book".
- ✔ Member rate on technical services
 - Operator Certification
 - On-site Consulting
- ✔ Access to all committees, programs and seminars
- ✔ An open forum for professional networking to advance common interests



Maybe you have been a member in the past; take another look —go to www.GAA.org to see how the Association is focused on the needs of the membership and the future of Gravure.





Gravure Association of the Americas

The Gravure Association of the Americas (GAA) is the Gravure industry's single professional organization for advancing opportunity and profitability for all who work within it.

We serve both companies and individual professionals with the resources, networking, training, technical research, and insight into the ever-changing marketplace that is gravure. Membership in GAA not only grants you access to these advantages, but also allows you to be part of a strong community of like-minded business people all working together to achieve success.

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