



**Knowledge.
Quality.
Productivity.
Success.**

Operator Certification Makes it Possible

The Nation's First and Only
Comprehensive Online, Self-Paced
Course for Certifying Your Press
Operators — Only from Gravure
Association of the Americas



THE ADVANTAGE YOU'VE BEEN LOOKING FOR. **The Performance Your Customers Expect.**



Across the industry, print companies that can demonstrate their ability to consistently deliver quality results are the ones that get ahead. The challenge is, how can you prove such a thing? Past work samples and awards are nice, but they're no guarantee of future print jobs.

With GAA's Operator Certification Program, you can prove your commitment to quality — in the form of personnel who have successfully completed the industry's highest level of approved training across multiple skill sets, including:

- ✓ Safety
- ✓ Color Theory
- ✓ Inks
- ✓ Print Cylinders
- ✓ Impression Rollers
- ✓ Doctor Blades
- ✓ Gravure Press Dryers
- ✓ Troubleshooting on Press
- ✓ Press Fingerprinting & Press Characterization



These skill-based modules are comprehensive, structured, and cover a wide variety of tactics and techniques for **understanding, addressing, correcting, and eliminating problems** in your pressroom.

STRONGER TEAMS BEGIN WITH Smarter Operators



The GAA's Operator Certification course is meant to build on press operators' experience at any level.

- Those with decades of experience will be exposed to the latest technologies.
- Those just starting out in the industry will sharpen their fundamental skills through exposure to industry best practices and standards.
- All participants will complete the course knowing how to:
 - Reduce press downtime
 - Increase productivity
 - Eliminate unnecessary scrap and waste
 - Ensure quality output

This all adds up to a more efficient pressroom that costs less to operate and puts more money back into the business. It also pays dividends in terms of attracting new customers, making more sales, and retaining top talent.

GAA's Operator Certification Course is Perfect For:

- Lead Pressmen
- Assistant Press Operators
- Press Supervisors
- Quality Control Managers
- Process Control Engineers
- Vendor Technical Sales Representatives
- Valued Print Component Supply Partners



**START PURSUING YOUR
COMPETITIVE EDGE TODAY.**

Contact GAA's at **201.523.6042**
or **gaa@gaa.org** today!

OPERATOR CERTIFICATION

COURSE Fees and Details

GAA MEMBERS

\$2,100 per participant

NON-MEMBERS

\$2,700 per participant

HAVE MULTIPLE PARTICIPANTS IN MIND?

Register Together and **SAVE 15%** on 6 or more people with an additional **15% DISCOUNT** after every additional 5 participants)

All fees include a reference copy of the **GAA Gravure Process and Technology Textbook**, as well as unlimited online access to course study materials and access to GAA instructors for questions and answers. Program is self-paced. There are no class times or mandatory meetings. Only internet access is required to participate in the course.

Upon completion, participants will receive an Official Certificate and Certification Badge.

*Consulting Also Available**

- GAA can supply materials and work together with your own in-house training specialists
- We can also supply onsite course instructors as needed
- Offsite resource centers for hosting trainings can be coordinated

**Additional fees apply for consulting and vary according to individual needs. Lodging and travel expenses for trainers are additional.*

CONTACT US AT

201.523.6042 or **gaa@gaa.org** for more information.



SPANISH MATERIALS AVAILABLE!

¿Necesitas materiales en español?
Contáctenos para obtener una
versión del curso y el libro de texto
en español. gaa@gaa.org

WHY CERTIFY OPERATORS WITH Gravure Association of the Americas?

Until this course, there was no established path for skilled, veteran press operators to pass their knowledge down to the next generation of press professionals. As long-time experts retired, their insight and understanding retired with them, leaving a gap in expertise.

Without the sufficient knowledge in-house to tackle every pressroom challenge, companies have seen more waste, more downtime, and an increased need to call in outside (and often expensive) specialists to solve problems. These costs hit right at companies' bottom lines and make it difficult to stay competitive.

GAA's program not only fills knowledge gaps — it enhances across-the-board skills for getting the best possible results from gravure printing.

And, it does so without taking valuable manpower away from your operation, because the entire course is available online and allows participants to work at their own pace.

You needed a solution. We've answered with the industry's ONLY nationally-recognized certification program.



A PROGRAM THAT Works for You!

"Having more than a decade of printing and laminating experience, the new information and skills I learned [in this course] are invaluable. This training is a must for anyone starting out in the printing industry or seasoned individuals. There is something to be taken from this experience no matter what position you currently hold. I personally feel that one of the most difficult challenges when learning new information is how technical it can be. [This course] breaks it down and clearly communicates this complex information into a language that anyone can understand. GAA put a very valuable course together that I would recommend to anyone looking to learn a new skill or refresh current ones."

Michael Higgins, Fres-co System USA, Inc.

"I have been in the Flexible Packaging Field for 25+ years & have been involved in all aspects of the business. I recently was promoted to Printing Manager and completed the course to strengthen my skills and knowledge of gravure printing. This course was both educational and challenging. It was definitely worth the investment of time! I now have a broader understanding of gravure printing & all the technical aspects that are involved in running a gravure printing press. I would highly recommend this course!"

Ronald Kaiser, Sonoco Flexible Packaging



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