



# Welcome to AIMCAL Membership

*Check out these benefits and opportunities with Converting Quarterly*

With the operational merger of the Gravure Assn. of the Americas and the Assn. of International Metallizers, Coaters & Laminators, all former GAA member companies are part of the new Gravure AIMCAL Alliance committee of AIMCAL.

Now, as an AIMCAL member, you can take advantage of great opportunities in news & education, and new business development & marketing for your company and staff.

## MEET YOUR RESOURCE TEAM:

- Chris Kerscher, AIMCAL Executive Director, [chris@aimcal.org](mailto:chris@aimcal.org)
- Tim Janes, AIMCAL Member Outreach Director: [tim@aimcal.org](mailto:tim@aimcal.org)
- Mark Spaulding, *Converting Quarterly* Editor-in-Chief: [mark@aimcal.org](mailto:mark@aimcal.org)
- Janet Dunnichay, *Converting Quarterly* National Sales Manager: [janet@petersonmg.com](mailto:janet@petersonmg.com)
- Laura Lavore, AIMCAL Office Manager: [laura@aimcal.org](mailto:laura@aimcal.org)

## BENEFITS OF MEMBERSHIP:

- Receive AIMCAL member discounted rates on print ads in *Converting Quarterly*
- Receive a FREE Q4 CQ Annual Buyers Guide listing – Upgrades are available
- Learn from ongoing technical papers and regular articles on gravure printing and coating in *Converting Quarterly*. Submit your technical materials for publishing consideration.
- Forward press releases with company news, new-product announcements, system installations and upper-level personnel changes for online promotion.

## OTHER OPPORTUNITIES:

- [Subscribe](#) to *Converting Quarterly* in print, the digital edition...or both, as well as the weekly CQ eNews.
- [Download](#) the 2022 Media Kit for *Converting Quarterly*. Learn more about the industry's No. 1 print and online technical resource for the R2R web-processing, converting and finishing industries.
- Request author guidelines for technical papers: [mark@aimcal.org](mailto:mark@aimcal.org)
- Follow *Converting Quarterly* on LinkedIn for the latest industry news: <https://www.linkedin.com/company/converting-quarterly>
- Add Mark & Janet to your press-release distribution list (see emails above)

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Join an AIMCAL Committee Today!