



## Packaging and Label Golden Cylinder Awards 2013

### Category: Packaging and Label-Paper

The judges were particularly impressed with the color consistency across the sheet. The detail in the ship's rigging and the map also drew complements from the panel. This winning company worked with Trident, utilizing very fine screens and intelligent separations to achieve the antique look. The inks used were Siegwark solvent 'C'.



The winner in the Packaging and Label-Paper Category for  
**The War of 1812: USS Constitution**  
is  
**CCL Label-Clinton**

## Category: Packaging and Label-Film Lamination (Film)

Judges comments about this next award winner included an appreciation for the treatment of the background that simulated rice paper. The reproduction of the illustration encouraged one of the judges to observe, "It feels as if you could pick the cherries off the tree!"



The winner in the Packaging and Label-Film Lamination (Film) category for  
**<<Sakura>>**  
is  
**UKRPLASTIC**

## Category: Packaging and Label-Film Lamination (Board)

The tactile surface was used to great effect along with the interaction of the inks with the metallic substrate.



The winner in the Packaging and Label-Film Lamination (Board) category  
for  
**FTB Marlboro Ice Blast Argentina**  
is  
**Amcor Tobacco Packaging Argentina**

## Category: Packaging and Label-Surface/Reverse Printed Film

The combination of mat and gloss lacquers along with good registration and precise reproduction made this entry a favorite with the judges.



The winner in the Packaging and Label-Surface/Reverse Printed Film category for

**Nescafé Espresso**

is

**UKRPLASTIC**

## Category: Packaging and Label-Shrink Film

“Simple, clean and eye-catching with a good white”. This entry was judged to be a very well executed example of a Shrink Sleeve application.



The winner in the Packaging and Label-Shrink Film category for

**Jack Daniels Winter Jack**

is

**Multi-Color Corporation**

## Category: Packaging and Label-Paperboard/Top Coated

Well-prepared documentation assisted the judges in appreciating the crisp illustrations on a clean substrate finished with a water-based topcoat. This winner was printed on I.P. 14 point SBS, with engravings from SGS Sandston and Siegwerk 'C' inks.



The winner in the Packaging and Label-Paperboard/Top Coated category  
for

**Havi GS McDonald's McWrap Carton**

is

**Dominion Packaging, Inc.**

## Category: Product-Floorcoverings

Well-executed separations on a textured surface made this a worthy winner. Engravings are by Standex and Inks from Penn Color.



The winner in the Product-Floorcoverings category for

**SOBELLA SIGNATURE-MAJESTY**

is

**Mannington Mills**

## Category: Product-Postage Stamps and Security Printing

The difficulty of holding tight register and color balance across diverse illustrations won the judges appreciation and votes. WRE Colortech used customized separation techniques and fine engraving screen to achieve the detail on the iconic Muscle Cars; Solvent based inks are from Siegwark.



The winner in the Product-Postage Stamps and Security Printing category for

**Muscle Cars**

is

**CCL Label-Clinton**

## Category: Product-Giftwrap

A very smooth lay-down on a challenging metalized paper substrate, supplied by A.R. Metallizing, made the design "pop". The engravings were supplied by SGS and the inks by Sun Chemical.



The winner in the Product-Giftwrap category for

**Photos in Circles**

is

**AMERICAN GREETINGS**

## Category: Product-Miscellaneous Products

A very realistic result was obtained through on-site Direct Laser engraving process. Extraordinary color consistency and register control across a wide web made this entry a clear winner. The low environmental impact of the processes involved were noted and contributed to the judges' admiration. Specialized inks were supplied by AR Color A.G



The winner in the Product-Miscellaneous Products category for  
**Eastern Black Walnut**  
is  
**Interprint**

## Category: Product-Vinyl Substrate

The judges recognized the difficulty of running such a wide web with such a small repeat while maintaining color consistency and register. Good ink coverage and sharp dot formation resulted in an overall high quality product.



The winner in the Product-Vinyl Substrate category for  
**Hudson Plaza**  
is  
**Canadian General-Tower Ltd**

## Category: Technical Innovation-Image Preparation (Prior to Engraving)

The "fog effect" on this winning entry is achieved through the use of a mat lacquer vignette giving a depth to the illustration.



The winner in the Technical Innovation-Image Preparation (Prior to Engraving) category for

**DAORE Coffee Creme**

is

**UKRPLASTIC**

## Category: Technical Innovation-Inks and Substrates

The development of four-color process on a thick foil substrate (Polylaminate from Amcor) resulted in a successful execution of the difficult process. Engravings are by WRE ColorTech; inks by Wikoff.



The winner in the Technical Innovation-Inks and Substrates category for

**Maverick's 4 Color Process Capsule**

is

**Maverick Enterprises, Inc.**

## Category: Technical Innovation- Label

The description of the process and technical difficulty of this project gave the judges an understanding of the outstanding achievement. For example, one of the requirements is that the product needed to withstand 200 wash cycles! Engravings supplied by SGS.



The winner in the Technical Innovation-Label category for  
**StarCraft IML Cups**  
is  
**Inland Label**

## Category: Technical Innovation- Packaging

The Judges regarded this as true innovation and found it difficult to believe this was indeed a Gravure process! The magnetic closure is a functional solution that protects the contents of the package.



The winner in the Technical Innovation-Packaging category for  
**Stride ID Gum**  
is  
**ASG—Mondelez International**



## Category: Technical Innovation- Product

A detailed write-up explained the technology involved in bringing the appearance of a natural rustic wood product, featuring applied "Bow-Tie" construction joints, to a Formica substrate. The marketing of this product represented an opportunity for an entirely new range of Kitchen Islands and Conference Table finishes.



The winner in the Technical Innovation-Product category for  
**Black Walnut Timber Laminate, 180fx® Collection**  
is  
**Formica Group**

## Category: Best of the Best Packaging

The winner is....



**UKRPLASTIC**  
for  
**Nescafé Espresso**

**Category: Best of the Best Product**

**The winner is....**



**Interprint  
for  
Eastern Black Walnut**