Golden Cylinder Awards 2014 Publication

Best of the Best – Publication

Category - Publication Coated (Over 40#) Catalog

The Judges admired the critical reproduction of the facial tones and fashion colors. Exceptional care was apparent in the execution of color management to ensure off-set to Gravure match, consistency and alignment.

The winner for Best of the Best is

Quad/Graphics

for

American Girl-Wish
Category - Publication Coated (over 40#) Retail

“A great Job!” Bright and colorful, clean print. By addressing background challenges during pre-media, compromises were avoided at the press. Close liaison with the printer meant successfully reproduced flesh-tones and vibrant backgrounds.

The winner is
JCPENNEY
for
June Father’s Day 19A Preprint
Category - Publication Newsprint

Once we could stop the Judges from ordering tools they recognized the complexity of printing on 22# stock and the work that went into achieving detailed images.

The winning printer is

RR Donnelley

for

Northern Tool-20014 Winter Catalog
Category - Publication Supercalendered Retail

Cross-overs are fantastic; process work and gradients throughout are well executed, commented the Judges. Produced in a compressed time-line on 30% recycled 35# stock, they were able to maintain rich color within the substrates limited show-through threshold.

The winning printer is

**RR Donnelley**

For

**Target, August 18, 2013 Event**
C4 Publication Supercalendered Magazine

The judges were particularly impressed by the depth of color and level of detail in the illustrations, great cross-overs and page consistency. Printed on a 33# sheet, this issue displays Gravure’s ability to produce a wide tonal range, fine contrast and detail.

The winning printer is

RR Donnelley

for

The New York Times Magazine 12/1/13 issue
Category - Publication Lightweight Coated (Under 40#) Catalog

Excellent register and vibrant colors throughout made this entry stand out for the rest; the veggies look good enough to eat! From the superb photography, the printer’s attention to detail delivered a catalog that makes you want to take up gardening.

The winning printer is

RR Donnelley

For

Category - Technical Innovation Press

A superb example of the benefits of Elecro-static Assist; the improvement in conductivity was evident in the copy. By accommodating lighter weight stock, there will be many future benefits in print and distribution.

The winning printer is

RR Donnelley

for

Lands' End Fall/Holiday 2013
Category - Publication Lightweight Coated (Under 40#) Magazine

A great example of how the gravure process can out-perform alternative processes. From being totally offset produced in 2012, there have been an increasing number of pages printed Gravure; in this particular issue, there are almost 30% Gravure pages.

The winning printer is
Quad/Graphics
for
InStyle Magazine-September 2013 issue
Category - Publication Coated (Over 40#) Magazine

Exceptional registration, cross-overs and fantastic, vivid images speak to the consistent quality we have come to expect. Well done, all round! Produced across two printing platforms, the Gravure pages displayed smooth transitions of the flesh tones and color blends to produce the photographic look. Challenging registration with 39 pages reverse type is a testament to the press crew and systems employed.

The winning printer is
Quad/Graphics
for
National Geographic, February 2014